

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

**HEFMA ANNUAL CONFERENCE
14-17 OCTOBER 2024
UNIVERSITY OF MPUMALANGA
MBOMBELA CAMPUS**

**OUR THEME FOR THE 2024 CONFERENCE
IS "SUSTAINABLE CAMPUS OF THE
FUTURE"**



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SPONSORSHIP PACKAGE



Vision

- An Association of choice for higher education institutions in Southern Africa, for the enhancement of best practice in facilities and infrastructure management.

Mission

- To empower Facilities Managers to develop, maintain and sustain high quality facilities and infrastructure for Higher Education Institutions.

HEFMA (Higher Education Facility Management Association) is a non-profit association with members from higher education institutions, primarily universities in and outside of South Africa.

HEFMA represents the interest of the facility management department of 27 universities in, and outside South Africa.

The objectives of HEFMA Southern Africa are:

- 1.To develop and maintain high quality standards in the facilities management of the physical infrastructure of campuses for Higher Education.
- 2.To promote professional ideals and standards that would assure the best academic environment; and to engage in such other related activities as may be desirable or required to fulfil the objectives of the organisation.
- 3.To provide the best professional service to Higher Education through constant education, information and resource creation.

ABOUT US



WELCOME TO THE HEFMA ANNUAL CONFERENCE

The HEFMA conference is a highly educative gathering of facilities management professionals and/or practitioners with the higher education environment, mainly from universities and TVET colleges. They gather to among other things learn on industry new trends, share lessons learnt and to benchmark with peers.

A HEFMA conference draws speakers from high-ranking officials in the sector, industry subject matter experts and exhibitors who aim to showcase and promote their goods and/or services.

EVENT HIGHLIGHT

The 2024 conference is themed “sustainable campus of the future”. This theme derives from the Sustainable Development Goals, Agenda 2030 as adopted by the United Nations in 2015.

HEFMA will host the 2024 Annual Conference at the University of Mpumalanga, from 14 - 17 October 2024.



PROFESSIONAL DEVELOPMENT



Dynamic sessions: Learn from industry experts and thought leaders and expand your skill set and stay abreast of the latest trends and advancements in FM through engaging workshops, interactive sessions, and informative presentations.

NETWORKING

Networking Opportunities: Connect with peers, educators, researchers, thought leaders, and gain access to cutting-edge insights, best practices, and case studies presented by renowned speakers, empowering you with actionable strategies to enhance FM practices within your institution.



SCHEDULE



**14
OCT**

DAY ONE

Welcome and opening address
and presentation by guest
speaker!

Mbombela campus



**15
OCT**

DAY TWO

Plenary sessions, exhibitions,
campus tour and gala dinner!

Mbombela campus tour

DAY THREE

Day excursion to the Kruger
Park!

Kruger National park



**16
OCT**



BENEFITS FOR SPONSOR



MARKETING & BUSINESS GROWTH

This event provides a unique opportunity for you to showcase your products and services to a diverse audience of facilities management professionals.

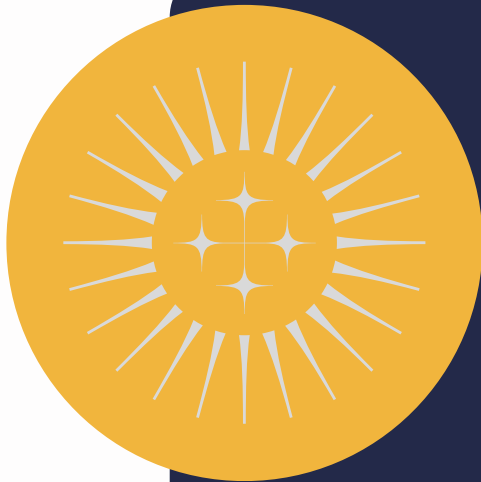
NETWORKING

By becoming an exhibitor or sponsor, you will gain valuable exposure, network with industry leaders, and contribute to the advancement of facilities management.

PARTNERSHIP

This landmark event offers a vibrant platform for engaging and forging partnerships with a diverse group of professionals committed to investing in solutions that transform operations and propel businesses forward, leading the way in sustainability innovation and excellence in the higher education sector.

SPONSORSHIP PACKAGE

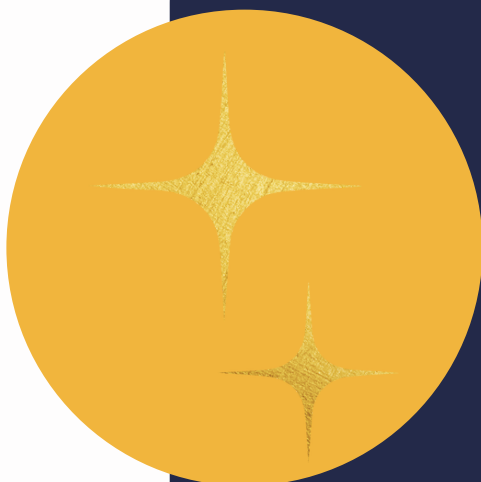


PLATINUM PACKAGE

Sponsorship package include:

- Speaker at HEFMA conference
- Exhibition space at the Conference venue
- Opportunity to host a webinar
- Participate at the regional HEFMA workshop
- Listed as partner in the HEFMA website for a period of 24 months.
- 2 x company representatives will attend the conference for free.
- 2 x company representative attend HEFMA Dinner event for free
- Exposure to HEFMA international and local partners.
- Tax benefit
- Networking opportunity
- Handout of marketing material

R150,000



GOLD PACKAGE

Sponsorship package include:

- Speaker at HEFMA conference
- Exhibition space at the Conference venue
- Opportunity to host a webinar
- Participate at the regional HEFMA workshop
- Listed as partner in the HEFMA website for a period of 12 months.
- Exposure to HEFMA international and local partners.
- Tax benefit
- Networking opportunity
- Handout of marketing material

R100,000

SPONSORSHIP PACKAGE

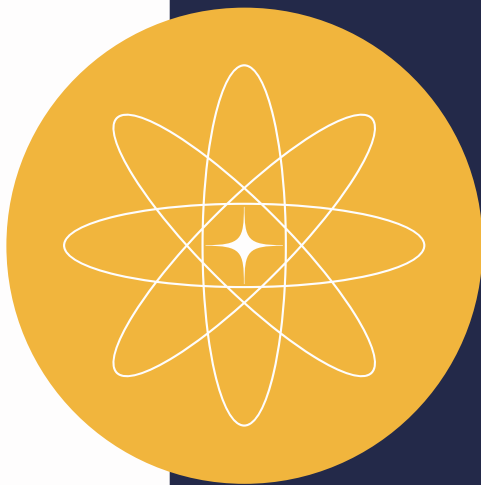


SILVER PACKAGE

Sponsorship package include:

- Speaker at HEFMA conference
- Exhibition space at the Conference venue
- Opportunity to host a webinar
- Participate at the regional HEFMA workshop
- Listed as partner in the HEFMA website for a period of 6 months.
- Exposure to HEFMA international and local partners.
- Tax benefit
- Networking opportunity

R50,000



BRONZE PACKAGE

Sponsorship package includes:

- Speaker at HEFMA regional Workshop
- Opportunity to host a webinar.
- Listed as partner in the HEFMA website for a period of 6 months.
- Exposure to HEFMA international and local partners.
- Tax benefit
- Networking opportunity

R30,000

EXHIBITION OPPORTUNITY

We are excited to offer exclusive table top exhibition spaces designed to foster engagement and showcase your solutions to a specialised audience. Each exhibitor will be provided with a strategically positioned table, ensuring optimal visibility and interaction with conference attendees. This exhibition arrangement is designed to optimize your engagement with industry leaders and innovators in the higher education facilities management sector through and provides an opportunity to forge new connections, interact with prospective clients, and establish your brand as a significant presence in the FM industry.

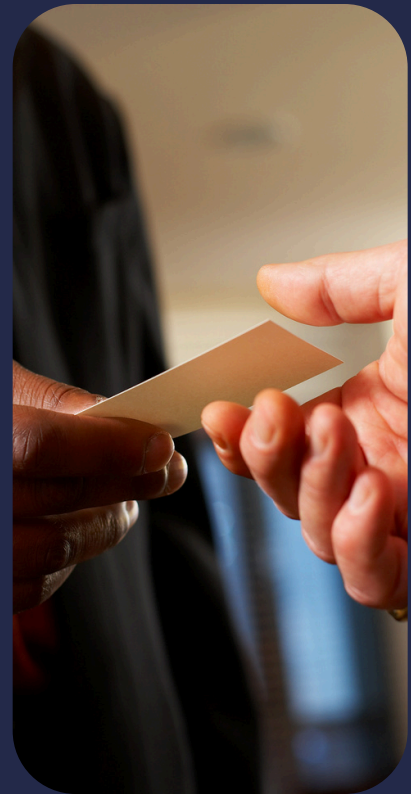
Please secure your space early to take advantage of this exceptional chance to network, cooperate, and propel your business forward in the dynamic field of Facilities.

Exhibition Package Includes:

- Approximate 2 x 3m exhibition floor space
- One conference size table with cloth
- 2 x chairs
- 1 x plug point
- Tabletop signage with name of exhibitor

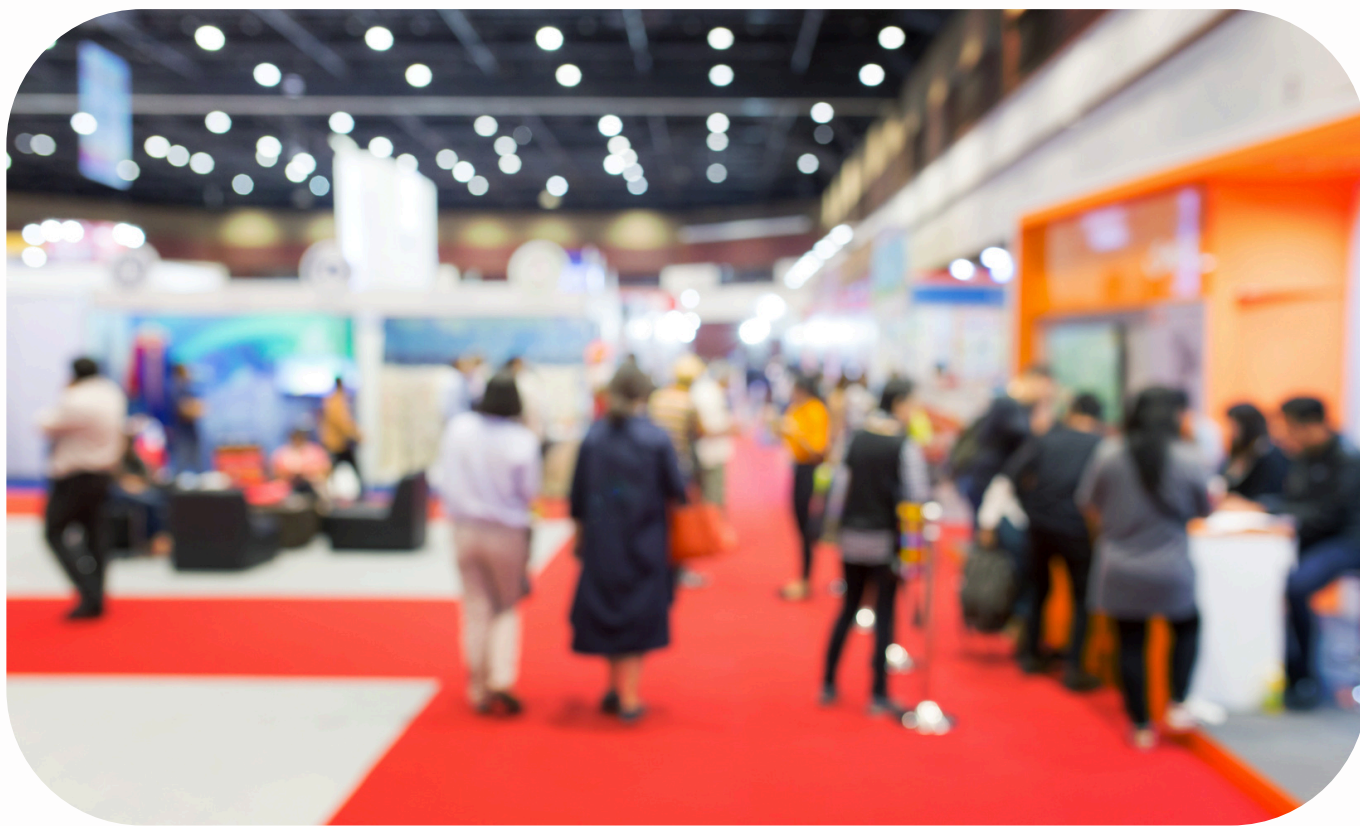
Exhibitor Benefits:

- 1 x staff member included
- Includes Welcome function, conference lunches and excludes attendance to gala dinner and campus tour
- The exhibitor logo will be prominently displayed on the Hefma2024 webpage & receive recognition at the conference.



**Exhibition
space cost:
R15 000**





CONTACT US!

The HEFMA conference draws approximately 250 participants from the diverse streams of Facilities and Infrastructure management in higher education sector across Southern Africa. This includes all 26 South African universities and 50 TVET Colleges plus 4 universities outside South Africa but within SADC region (UNAM, NUL, UB & UNESWA). This provides a dynamic platform for engaging and forging partnerships with a diverse group of professionals who are eager to invest in solutions that can transform their operations and drive their businesses forward. Contact us to grab the sponsorship and exhibition opportunities!

DETAILS

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